



# Road Rules

IUDM 2016

**Who-** Between 500-900 IUDM members

**What-** A weekend where members are sent out to can for donations outside of businesses in Indiana

**When-** Two each Spring and Fall

**Where-** Within a 60-70 mile radius of Bloomington

**Why-** To raise awareness and funds for Riley Hospital for Children and Indiana University Dance Marathon outside of Bloomington. These weekends are our largest fundraisers of the year; we were able to raise over \$20,000 in just two days this past spring.